

ACCA

ATHENS COMMUNITY COUNCIL ON AGING

Age well. Live well.

retro

PROM

May 1st, 2026

ATHENS COTTON PRESS • 149 ONETA ST, ATHENS

**SPONSORSHIP
OPPORTUNITIES**



Dear Friend,

retroProm isn't just a fundraiser. It's an experience.

For one unforgettable night, Athens comes together to dance, celebrate, laugh, and support something that truly matters – helping our neighbors age well and live well.

Since 2015, retroProm has become ACCA's signature event and Athens' premier party with a purpose. It's the kind of night where sequins and sneakers share the dance floor, friendships are rekindled, and new memories are made, all while raising critical support for programs that nourish, connect, and empower older adults across our community.

In 2026, we're leaning even more intentionally into what makes retroProm special: the experience.

As a sponsor, you're not just supporting ACCA's mission, you're part of the night itself. From VIP Lounge access and premium visibility to curated moments throughout the event, sponsorship at retroProm means your business is woven into an evening people look forward to all year.

Proceeds from retroProm support ACCA's work providing meals, health and wellness programs, caregiver support, and opportunities for connection, helping ensure that older adults in our community can continue to live with dignity, purpose, and joy.

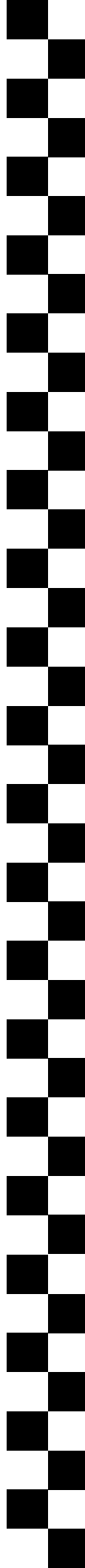
We would love to have you join us as a retroProm sponsor and help make this year's event our most meaningful – and most memorable – yet.

Same dance floor. New memories.

With gratitude,

A handwritten signature in black ink that reads 'Eve Anthony'. The signature is written in a cursive, flowing style.

Eve Anthony
President & CEO





retroProm 2026

Sponsorship Levels

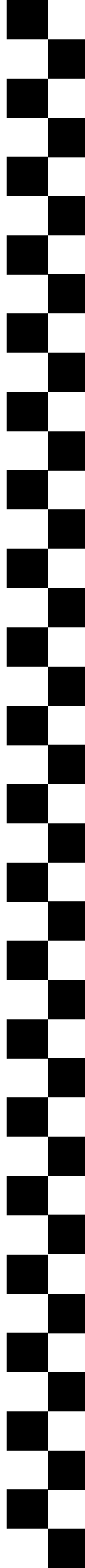
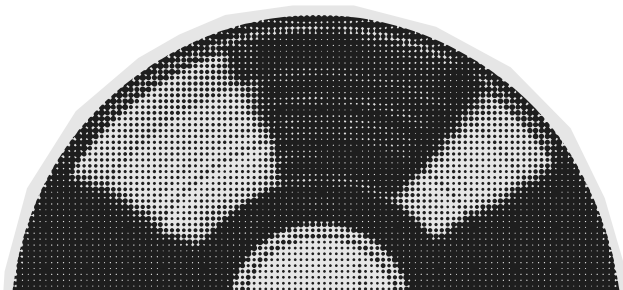
\$10,000 – Enchanted Evening Presenting Sponsor

Exclusive Presenting Sponsorship

Our premier sponsorship level, offering maximum visibility, leadership recognition, and a premium event experience.

Benefits Include:

- Ten tickets to retroProm, including ten complimentary drink tickets
- Reserved sponsor table for guests
- Exclusive co-branding as the Presenting Sponsor of retroProm 2026
- Prominent logo placement across all event signage, digital screens, social media, and printed materials
- Featured logo placement on the ACCA retroProm website page
- Verbal recognition from the stage during the event
- Recognition in all post-event communications with attendees and donors
- Opportunity to record radio promotions for retroProm
- Opportunity to display branded materials at the event entrance
- Access to the VIP Lounge with expedited bar service and snacks throughout the evening
- Optional opportunity to offer brief welcome remarks or be recognized as the event's presenting leader





\$5,000 – A Night to Remember Major Sponsor

A high-visibility sponsorship level ideal for businesses seeking strong brand recognition and a meaningful presence at retroProm.

Exclusive Sponsorship Categories

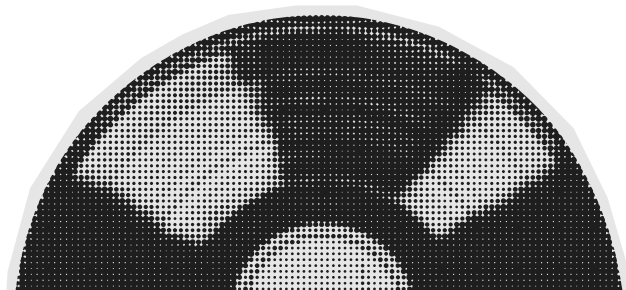
(One per category; first-come, first-served):

- Venue Sponsor
- Miss/Mr. Congeniality Sponsor

Or: General Sponsor

Benefits include:

- Six tickets to retroProm, including complimentary drink tickets
- Reserved sponsor table for guests
- Logo recognition throughout the event space
- Logo placement across all event signage, digital screens, social media, and printed materials
- Logo featured on the ACCA retroProm website page
- Recognition in stewardship and post-event communications
- Access to the VIP Lounge with expedited bar service and snacks throughout the evening



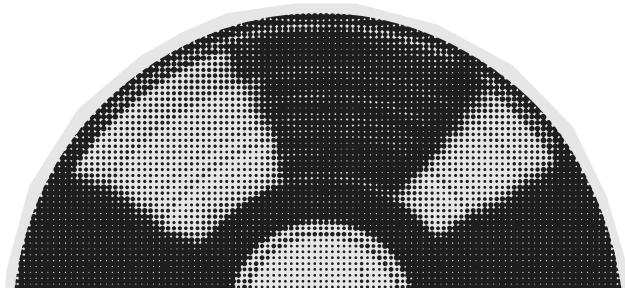


\$2,500 – Under the Stars Sponsor

A strong sponsorship option for businesses that want visible support and connection to the evening's most-loved moments.

Benefits Include:

- Four tickets to retroProm
- Logo recognition across event signage, digital screens, social media, and printed materials
- Logo displayed within the event space
- Recognition included in post-event communications
- Access to the VIP Lounge with expedited bar service and snacks throughout the evening





\$1,500 – Starlight Soirée Sponsor

An entry-level sponsorship for those who want to attend, celebrate, and show visible support for retroProm.

Benefits Include:

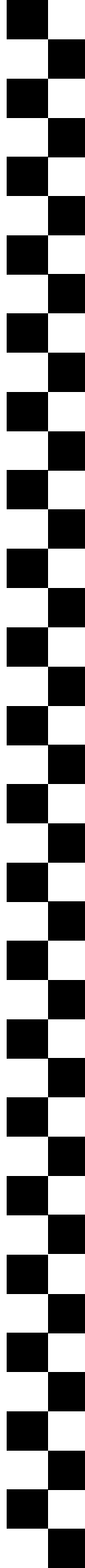
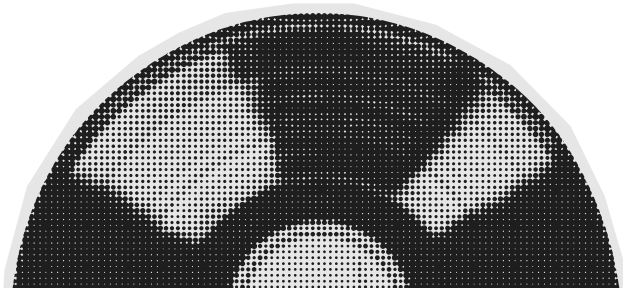
- Two general admission tickets to retroProm
- Logo recognition on event signage and digital screens
- Access to the VIP Lounge with expedited bar service and snacks throughout the evening

\$500 – Forever Young Sponsor

A community supporter level for businesses and individuals who believe in the mission and want to be part of the magic.

Benefits Include:

- Name recognition on event signage, digital screens, and social media
- Access to the VIP Lounge with expedited bar service and snacks throughout the evening





WILL YOU BE OUR ~~BATE~~ SPONSOR?

Name: _____

Business: _____

Sponsorship Program Level: _____

Payment Type :

Check Card (see below)

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

SCAN HERE TO
PAY WITH CARD



Questions or concerns?

Maggie Brown

Relationship Coordinator

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